

N.H. giving deals to tourists

A tank of gas goes a long way in New Hampshire, particularly for tourists who take advantage of new discounts being offered this spring and summer.

"Everybody's concerned about the high cost of gas, so we're looking for ways to make it easier on visitors and residents of the state," said Tai Freligh, spokesman for the state's Division of Travel and Tourism Development.

Those feeling pinched at the pumps can take advantage of numerous discounts. For example, the Inn at Mill Falls in Meredith is offering a \$20 per night gas voucher to guests, while the Highlands Inn in Bethlehem will give guests rebates of up to \$50 based on how far they drive. Hybrid car drivers will get 30 cents a mile for the gas it takes to get to the northern New Hampshire inn, while conventional car drivers will get 25 cents a mile.

Michelle Brown, marketing director at the Inn at Mill Falls, said the voucher was a natural choice for a promotion given that the inn has its own gas station on the property. Beyond the \$20 voucher, which is available during April, the inn offers guests a regular discount of 6 cents per gallon on gas.

"We do have a drive market coming from southern New Hampshire and the Boston area, so it's a great incentive for them to come up here," she said.

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PUMPING UP BUSINESS: In a move to attract more tourists this spring, New Hampshire's travel bureau is promoting discounts such as vouchers for gasoline.

